

## **Carnation Farmers Market**

### **Business booths- Buy Local**

The market will provide space each week for three 'business' booths for these purposes 1) provide a venue our local business community to connect with our customers; 2) provide opportunity for sustainable product or service businesses to outreach to our community; 3) provide additional revenue for the market without creating competition for our existing vendors.

We will continue to provide a Non-profit/Community outreach booth at market free of charge for qualifying organizations (see Non-profit/ Community Outreach Booths). However, as we have limited space for this and these stalls fill quickly, non-profits may also qualify for a business booth if they choose to, under the same fee structure as businesses.

Businesses which do not qualify:

- Those which compete with our vendors or potential vendors. Therefore this excludes any food, plant, craft or personal care products
- Those which are 'pyramid schemes' (as defined by Wikipedia), or primarily owned/operated outside of the qualifying area.
- Exception: Restaurants within our local market range may promote their business at market. Note: We also offer 'chef's demo's' at no charge from local restaurants to educate customers about market product, while at the same time, promoting their restaurants

Businesses which qualify are defined as those which:

Are 'local' businesses with their primary location address within our market range,

- This includes Snoqualmie, Snohomish and Sammamish Valley with discounts given to Carnation residents/business owners
- Exceptions at the discretion of the manager

And provide a service or education

- Examples: massage therapist, accountant, mechanic, technology based, financial consulting, contractor, daycare, private schools, catering, cooking classes
- Can promote (but generally not sell) a product that could not otherwise, in any form, be sold at the market. This **excludes any** food, plant, animal, craft or personal care products
- The decision to allow any product- based business booth at market is at the sole discretion of the market manager/ SVT Executive Committee.

### **Fees:**

2010 Annual Application Fee: no charge

Businesses within our market range which includes upper and lower Snoqualmie Valley, Snohomish Valley and Sammamish Valley (Issaquah, Redmond, Woodinville), exceptions to be approved by SVT EC ?

\$75/market day; \$50 for Carnation/Duvall Chamber or SVT Members

Businesses with their primary address within Carnation city limits:

\$60/market day; \$40 for Chamber or SVT Members

Any business which has been a past market sponsor at \$250 or more:

No charge for one market day

Current market sponsors based on sponsorship package and other qualifications

- Businesses may apply for 1 or more weeks, as space allows, and at the discretion of the market to allow for a wide array of local businesses. Applications will be accepted based on a review process as we do with all market vendors.
- Please read Policies and Guidelines. Where applicable these guidelines apply to Business Booths, please read carefully.
- We will clearly mark booths as 'Meet your Local Businesses, Buy Local' for the benefit our customers
- We will promote your business on our website and through our market newsletter prior to market day, if time allows (application accepted one week prior to market)
- We will provide a 10x10 canopy if needed, using our older canopies, but will require set up and breakdown by participants as otherwise established in the market rules.

- Businesses will provide their own tables and chairs unless otherwise arranged.
- Business booths will be set up in center of market, facing south along the north side of Bird Street
- Market manager will work with businesses to suggest displays, interactive materials or activities which will add to business success, and in keeping with our overall market ambience and goals
- Distribution of samples or free items must be cleared by market manager
- Balloons, bubble machines, gimmicks, gawdy signage, hawking, etc , are not allowed, in keeping with our farmers market, community event, healthy living, rural ambience.
- We reserve our limited access to electricity for our musicians and prepared food vendors.

### **Non Profit/Community Outreach Booths**

Each week at market we provide opportunity for non-profit's, City of Carnation and municipality outreach programs to host a booth at the market to outreach to our market customers for the purpose of; 1) providing an opportunity for our customers to learn about local non-profit/not for profit organizations; 2)supporting non-profits in our community; 3) providing a venue for cities and municipalities to educate the community about special projects and educational outreach efforts.

- Non-profit and community outreach booths will be assigned on a case by case basis, and should be reserved prior to market season in order to be added to the market calendar of events.
- Non-profits with a strong membership base or involvement in Snoqualmie Valley and those with educational outreach related to sustainability, community and health will be prioritized.
- The Market will provide a 10x10 canopy (in some cases, with prior notice, this will be shared with another organization) and a 6' folding table. Participants must provide their own chairs, booth displays and garbage disposal.
- Please see Market Rules for set-up, breakdown, etiquette and other applicable rules.
- Fundraising efforts (such as raffle tickets, t-shirt and cookie sales) require permission of Market Manager and shall be limited to appropriate items which do not compete with regular market vendor sales, match the market ethic of healthy, local and organic, and are in accordance with the health code.

If you are interested in a business or non-profit/community outreach booth please contact Market Manager:  
Heidi Bohan 425-549-0093 or [hbohan@peoplepc.com](mailto:hbohan@peoplepc.com)